

[Nballiett](#) (Thu, 28 Sep at 1:33 PM)

to : pdc@pdc.wa.gov , cc : byron@byrononeal.com

Hi Fox,

Thank you for bringing these matters to my attention. Let's break these down one by one.

1a-d and 2a-b: All of these allegations pertain to C3 and C4 reports that were filed late. We were aware of this issue prior to the time of this complaint and had already taken initiative to work with the PDC staff to fix this. We had a volunteer treasurer who's computer crashed the day before she left for two weeks of vacation. The entire reporting history had to be rebuilt. We have since filed an amended C1 to reflect a change in treasurer to ensure that this does not happen again. My husband, Byron O'Neal, is now listed as the campaign treasurer. With respect to 2a, we were not invoiced the totals for those invoices from Progressive Strategies NW until 07/03/2017. They were on the original C4 uploaded on 8/10/2017 but were not at that time itemized for sub vendors. The uploaded and revised C4 should reflect the sub vendors as requested.

2c: This allegation is not accurate. We have reported our full contractual obligation of \$500 to Progressive Strategies NW. This is all they will be charging to act as consultants over the course of the campaign.

3a: The domain name is reported in Orca. The total for registering the domain through Go Daddy was \$18.27 reported on 5/11 under Candidates Personal Fund and appears to fall under the umbrella of Expenses of \$50 or less. If we need to report this expense differently, please let us know and we will work with PDC staff to ensure correct reporting.

3b: My husband volunteered the videography work and that has been reported as an in-kind.

3c: My husband also volunteered designing the web site. My husband is not a professional web designer as the allegation states but I am pleased to hear that the quality appears professional.

4: We reported all information that was available on the invoices we received from Progressive Strategies NW. Upon receipt of this complaint, I have asked my consultants to provide a revised invoice with sub vendors. They did and the applicable reports to include this additional information have now been added into the revised July C4 and submitted to the PDC. Attached are the revised invoices from them.

5: I am the only person who has authorized expenditures. No expenditures have been authorized on my behalf.

6: This allegation is not accurate. Line 18 of the C4 report which shows cash on hand was a positive figure. Line 20 of the C4 report shows the campaign balance including debts. We have reported all debts and do not maintain a negative bank account balance. Additionally the debt has been itemized by sub vendor and reported as a revised C4.

7: Facebook pages are free, and therefore do not count as expenses nor require sponsor ID. All paid advertisements – either through Facebook or other platforms – have included the sponsor ID except when exempt as “Small Online Advertisements” which link directly to the campaign website. Despite this, and in the interest of full transparency, we have updated the Facebook page to include sponsor ID both on the banner video and again at the bottom of the About section.

Outstanding item: Revised invoice 7039REV from Progressive Strategies NW (see attached WORD doc) Nic Van Putten from Progressive Strategies has been in contact with Chip at the PDC to answer questions related to how to report a negative number as an expense. As I understand it, Chip said he would need to cover this in the next monthly staff meeting for clarification and would get back to us about how to handle the itemized sub vendors for this specific issue.

Please let me know if there is anything else you need or additional clarification.

Thank you,  
Noelle



25 N Broadway #108  
Tacoma, WA 98403

# Invoice

Bill To:

Committee to Elect Noelle Balliett  
for School Board

5500 Olympic Dr STE H105 PMB 231  
Gig Harbor, WA 98335

Invoice No.: 7059REV

Date: 09/27/2017

Item	Description	Taxable	Unit Price	Total
Doorbell Cards	Johnson Cox Printing	✓		1,097.00
Doorbell Card Production	Progressive Strategies NW	✓		444.08
Design	Picatti Design	✓		275.00

Subtotal:	1,816.08
Tax Rate:	8.5%
Tax:	154.37
Professional Services:	
Miscellaneous:	
Paid to Date:	
Balance Due:	\$1,970.45



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Invoice No.: 7039REV

Date: 9/27/2017

Item	Description	Taxable	Unit Price	Total
Remits	Johnson Cox Printing	✓		173.00
Remits Production	Progressive Strategies NW	✓		64.46
Typesetting	Progressive Strategies NW	✓		20.00
Logo Design	Picatti Design			250.00
Logo Design (Business Loss)	Progressive Strategies NW			-50.00

Subtotal:	257.46
Tax Rate:	8.5%
Tax:	21.88
Professional Services:	200.00
Miscellaneous:	
Paid to Date:	
Balance Due:	\$479.34



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# Invoice

Bill To:  
**Committee to Elect Noelle Balliett  
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Invoice No.: 7040REV  
  
Date: 09/27/2017

Item	Description	Taxable	Unit Price	Total
Yard Signs	XPress Sign Co	✓		1,185.00
Yard Signs Production	Progressive Strategies NW	✓		521.59
Stakes	Progressive Strategies NW (From Inventory)	✓		390.00
Screws	Progressive Strategies NW (From Inventory)	✓		10.00

Subtotal:	2,106.59
Tax Rate:	8.5%
Tax:	179.06
Professional Services:	
Miscellaneous:	
Paid to Date:	
Balance Due:	\$2,285.65