

## State of Washington PUBLIC DISCLOSURE COMMISSION

711 Capitol Way Rm. 206, PO Box 40908 • Olympia, Washington 98504-0908 (360) 753-1111 • FAX (360) 753-1112

Toll Free 1-877-601-2828 • E-mail: pdc@pdc.wa.gov • Website: www.pdc.wa.gov

December 18, 2017
Delivered electronically to "hurst4lynnwood@outlook.com"
Subject: PDC Case 27711
Dear George Hurst:
Below is a copy of an electronic letter sent to Elizabeth Lunsford concerning a complaint filed with the Public Disclosure Commission (PDC).
As noted below to Elizabeth Lunsford, the PDC will not be conducting a more formal investigation into these allegations or taking further enforcement action in this matter. PDC staff is reminding you about the importance of completely and accurately disclosing sponsor ID on political advertising. In the future, PDC staff expects your political advertising to include "paid for by" language and a physical or mailing address as required by RCW 42.17A.320.
If you have questions, you may contact Fox Blackhorn at 1-360-753-1980 toll-free at 1-877-601-2828, or by e-mail at fox.blackhorn@pdc.wa.gov.
Sincerely,
/s Fox Blackhorn Compliance Coordinator
Endorsed by,
Barbara Sandahl Deputy Director For Peter Lavallee Executive Director



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December 18, 2017

Delivered electronically to "elunsford9@gmail.com"

Subject: Complaint regarding George Hurst (2), PDC Case 27711

Dear Elizabeth Lunsford:

The Public Disclosure Commission (PDC) has completed its initial review of the complaint you filed on November 14, 2017. Your complaint alleged that Council member George Hurst may have violated RCW 42.17A.320 by failing to include Sponsor ID on mailed political advertising.

PDC staff reviewed your allegations, and as a result of staff's initial review, we found the following:

- Per RCW 42.17A.320, all written political advertising is required to disclose the sponsor's name, and their address.
- George Hurst's political advertising did not explicitly state who paid for the advertising, and while it listed contact information, failed to include an address in violation of RCW 42.17A.320.
- George Hurst has no prior history of violations or formal warnings, and even with the omission of the above information, the political advertising is in substantial compliance with the law.

Based on these initial findings, staff has determined that in this instance, failure to include the proper information on Sponsor ID for political advertising, does not amount to a material violation warranting further investigation.

PDC staff is reminding George Hurst about the importance of completely and accurately disclosing sponsor ID on political advertising. In the future, PDC staff expects George Hurst's political advertising to include "paid for by" language and a physical or mailing address as required by RCW 42.17A.320.

The PDC has closed the matter, and will not be conducting a more formal investigation into your complaint or pursuing further enforcement action in this case.

If you have questions, you may contact Fox Blackhorn at 1-360-753-1980 toll-free at 1-877-601-2828, or by e-mail at fox.blackhorn@pdc.wa.gov.

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Sincerely,	
/s Fox Blackhorn Compliance Coordinator	
Endorsed by,	

/s
Barbara Sandahl
Deputy Director
For Peter Lavallee
Executive Director
cc: George Hurst