

CAMPAIGN STRATEGY + MEDIA



500 Union Street
Suite 909
Seattle, WA 98101
206.423.0120
www.cn4partners.com

NOVEMBER 8, 2018

To: Phil Lloyd

From: Dean Nielsen

Re: Disclaimer language

The disclaimer language was incorrect for the Families Yes campaign in pieces 1-2; it did not include the top five contributors as required.

This was an oversight that was corrected in pieces 3-4 which both did include the top five contributors; the electronic and social media advertising campaign also correctly listed the top five contributors.