



**State of Washington
PUBLIC DISCLOSURE COMMISSION**

711 Capitol Way Rm. 206, PO Box 40908 • Olympia, Washington 98504-0908
(360) 753-1111 • FAX (360) 753-1112

Toll Free 1-877-601-2828 • E-mail: pdcc@pdcc.wa.gov • Website: www.pdca.wa.gov

September 7, 2017

Delivered electronically to “mayorstevepeterson@yahoo.com”

Subject: PDC Case 22557

Dear Friends of Town Square:

Enclosed is a copy of a letter sent to Vanessa Anderson concerning a complaint filed with the Public Disclosure Commission (PDC) on May 8, 2017. The complaint alleged that that Friends of Town Square may have violated RCW 42.17A.320 for failure to include Sponsor ID on advertisements for ice cream social in support of a Town Center ballot measure. A copy of the complaint was previously sent to you.

As noted in the letter to Vanessa Anderson, the PDC will not be conducting a more formal investigation into these allegations or taking further enforcement action in this matter. PDC staff is reminding you about the importance of the disclosure of identification on political advertising. Therefore, PDC is returning your complaint filed against Friends of Town Square without taking any further action.

If you have questions, you may contact Fox Blackhorn at 1-360-753-1980, toll-free at 1-877-601-2828, or by e-mail at fox.blackhorn@pdcc.wa.gov.

Sincerely,

Fox Blackhorn
Compliance Coordinator

Endorsed by,

Peter Lavalley
Executive Director

Enclosure: Letter to Vanessa Anderson



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September 7, 2017

Delivered electronically to “vanessa12anderson@gmail.com”

Subject: Complaint regarding Friends of Town Square, PDC Case 22557

Dear Vanessa Anderson:

The Public Disclosure Commission (PDC) has completed its initial review of the complaint you filed on July 25, 2017. Your complaint alleged that Friends of Town Square may have violated RCW 42.17A.320 for failure to include Sponsor ID on advertisements for ice cream social in support of a Town Center ballot measure.

PDC staff reviewed your allegations, and as a result of staff's initial review, we found the following:

- The folding sign and flyers for the ice cream social did not constitute political advertising per RCW 42.17A.005(36), as they did not appeal for votes or financial support for the ballot campaign.
- The Facebook advertisement indirectly appealed for votes or financial support for the ballot campaign by stating “Meet us at the FUTURE home of Town Square” per RCW 42.17A.005(36).
- The Facebook advertisement violated RCW 42.17A.320 for failing to include Sponsor ID language indicating the sponsor's name.

Based on these initial findings, staff has determined that in this instance, failure to include Sponsor ID on the Facebook advertisement for the ice cream social does not amount to a material violation warranting further investigation.

PDC staff is reminding Friends of Town Square about the importance of the disclosure of identification on political advertising. Therefore, PDC is returning your complaint filed against Friends of Town Square without taking any further action.

The PDC has closed the matter, and will not be conducting a more formal investigation into your complaint or pursuing further enforcement action in this case.

If you have questions, you may contact Fox Blackhorn at 1-360-753-1980, toll-free at 1-877-601-2828, or by e-mail at fox.blackhorn@pdc.wa.gov.

Sincerely,



Fox Blackhorn
Compliance Coordinator

Endorsed by,



Peter Lavalley
Executive Director

cc: Friends of Town Square